

1 Individual Templates

Rather than crowding multiple templates into one Photoshop document, provide a PSD for each page template. This provides a simpler layer palette and reduces confusion about functionality differences between templates.

2 Custom Color Palette

Saved as an .aco file and can be loaded into Photoshop. Each swatch is labeled with its Hex color number.

3 CSS Text Labels

For each style of text such as headlines, body text, pull quote, text links, etc.

4 Organized Layer Palette

Layers grouped into folders and clearly labeled as to function (i.e. hover state) or position (i.e. top bar). Change states or special function layers (such as a drop down menu) should be highlighted with a color so the developer doesn't have to go hunting for them.

5 Page Template Components

Include as many common template components as possible in the style sheet. This includes calls-to-action, forms, buttons and any other special content.

6 Template Grid

Include an overlay that shows the column and gutter grid you used to set up the template. Gridulator.com and other online tools make it easy to create custom grids.

7 Sticky Notes

Invaluable for the developer. Can be used to explain functionality and give dimensions for live image areas.

it_subpage_skin.psd @ 100% (12 col grid, RGB/8) * it_subpage_skin.psd @ 100% (12 col grid, RGB/8) *

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Cloud Computing (H1) 3

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Section Header Example (H2)

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PARAGRAPH HEADER EXAMPLE (H3)

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SUBMIT AN RFQ (H4)

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RELATED RESOURCES

Partner Case Study: Arizona Department of Economic Security
E-Book: Turning to the Cloud: How to Deliver on Your IT Objectives
Solution Sheet: Cisco Cloud Connected Solution
Solution Sheet: Bring Your Business-Critical Workload to the Cloud: Hitachi Unified Computer Platform
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LAYER COMP'S NOTES 12 col grid

These feature boxes can contain title, text and image (or any combination). The image slot has a max width of 500px for horizontal and 218px for vertical. Images index from top left.

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